



Job Title: Lecturer in Strategy and Business Analytics
Grade: 8
Salary: £40,322 to £49,553 per annum pro rata
Department: School of Business
Hours/Contract: Full-time permanent (other arrangements, such as job share, will be considered)
Reference: 3242

Role Purpose

You will be expected to take a pro-active approach to research in strategy and business analytics: developing research collaborations, submitting grant applications, attending and organising conferences and seminars, enhancing impact activity and the research profile of the School, commensurate with your level of seniority.

You will contribute to the delivery and development of the School’s undergraduate, postgraduate and distance learning curriculums as well as the supervision of postgraduate researchers.

You will also contribute to the School’s impact and engagement agenda and will interact with business, the policymaking sector and/or other relevant stakeholders to help maximise the School’s contribution to societal and economic wellbeing.

You will be responsible to the Head of Department and Dean of ULSB and will undertake research, scholarship, teaching and administration and other activities supporting the work of the School in line with the School strategy.

Main Duties and Responsibilities	% Time
<p>Research</p> <ul style="list-style-type: none"> Establish a sound research base in order to produce research which meets attainable levels of international excellence that will contribute to the School’s high ranking research profile and at a level compatible with inclusion in future REF exercises. Publish research articles in leading peer-reviewed journals and volumes Secure, in collaboration with colleagues as appropriate, external research funding through research grants or contracts to support a well-defined research agenda, which will deliver outputs of international excellence Recruit, supervise and assess postgraduate research students in related fields of expertise Consistent with the resources available and School and other obligations, attend and present research findings and papers at academic and professional conferences, and contribute to the external visibility of the Division and School. Start to develop an impact agenda with an aim of making a meaningful contribution to impact activity within the School and College. Contribute to the enterprise agenda including CPD, working with external organisations, both nationally and internationally, commercialisation, commissioned research and consultancy. 	40





<ul style="list-style-type: none"> Reach out to and engage with businesses, the policymaking sector and/or other relevant stakeholders. Ensure that all research activities undertaken are in compliance with the 'Research Code of Conduct' operated by the University 	
<p>Teaching</p> <ul style="list-style-type: none"> Provide academic leadership within your department, including at programme level and across your own specialist area. Develop and deliver highly effective learning and teaching (lectures, seminars, tutorials, assessments). Set exam papers/assignment questions, and carry out marking and invigilation duties. Deliver highly effective supervision and support to students e.g. for projects, dissertations etc. Cooperate with colleagues in the review and development of the curriculum, leadership on modules and where required, design and launch of new degrees/awards. Contribute to the internationalisation of the curriculum, at module and programme level. Support innovation in teaching delivery and/or assessment practice and to enhance student learning and experience. If not already obtained, seek external recognition of teaching excellence (e.g. Fellowship of the HEA). Contribute to quality assurance and enhancement at School or college level. Contribute to the development of colleagues, or of academic management systems. Provide pastoral care for students and carry out other related academic duties. 	40
<p>Administration</p> <ul style="list-style-type: none"> Undertake specific School roles and management functions as may be required by your Head of Department or the Dean of the School. Provide leadership to colleagues within your Department and across the School as required. Attend meetings and participate in other committees and working groups within the School, the College, and the University. Engage in continuing professional development. Contribute to student recruitment and retention activities in the School and College. Coaching and mentoring of more junior members of staff. 	20





Internal and External Relationships

Participation in research, enterprise and teaching activities in your area within the School.
Collaboration with School, College and University administration and management.

Planning and Organising

Long term planning and organisation of work in delivery of aspects of the job specification.
Seek guidance from academic mentors, administrative support staff and other academic colleagues as required.

Qualifications, Knowledge and Experience

Essential

- PhD completed or registered and close to completion in strategy and business analytics or a closely related field *
- Recognised expertise in strategy and business analytics*
- A record of publications at an internationally excellent standard in journals and with leading publishers, commensurate with career experience in strategy and business analytics*
- A track record engagement and impact, commensurate with career stage, aligned with the future strategic priorities of the School
- Experience of delivery of teaching to undergraduate or postgraduate campus based students*
- Experience of implementing machine learning and data science algorithms and techniques.*
- Academic Teaching Qualification as defined by HESA or commitment to gain the appropriate category of HEA Fellowship within a reasonable timeframe
- An understanding and commitment to Equality, Diversity and Inclusion

Desirable

- Potential for or evidence of an emerging record of research income generation, commensurate with career experience*
- Experience of undergraduate or postgraduate dissertation supervision
- Experience of teaching quantitative data analysis.*
- Skills in mentoring/advising and motivating students
- Experience of or familiarity with Distance Learning provision
- Experience of PhD student supervision
- A willingness and commitment to generate, maintain and maximise the benefits of industry partnerships
- Evidence of grant capture

Skills, Abilities and Competencies

Essential

- Proven ability to initiate, develop and deliver high quality research and to publish in forms consistent with research that is internationally recognised as excellent*
- Willingness to attempt to generate external funding to support research programmes





- Demonstrated ability to contribute to the teaching of one or more modules at undergraduate and postgraduate levels in the area of Strategy and Business Analytics *
- Demonstrated commitment to excellence and innovation in teaching and pedagogical development
- Ability to teach classes using a comprehensive range of delivery methods including lectures, seminars, tutoring
- High level of proficiency in English, sufficient to undertake research, teaching and administrative activities utilising English Language materials and to communicate effectively with staff and students
- Excellent written* and verbal communication skills, including good IT competency
- Ability to apply sophisticated statistical and numerical techniques for the analysis of quantitative data.*
- Ability to teach quantitative data analysis and statistics.*
- Ability to work independently and as part of a team on research and teaching programmes
- Ability to plan, organise, implement and deliver programmes of work

Desirable

- Ability and willingness to travel and represent the University at external meetings and conferences
- The potential to create impact and engagement beyond the academic community

****Criteria to be used in shortlisting candidates for interview***

Criminal Declaration

If you become an employee, you must inform your manager immediately, in writing, if you are the subject of any current or future police investigations/legal proceedings, which could result in a criminal offence, conviction, caution, bind-over or charges, or warnings.

VITAL

The University encourages all staff to live our [VITAL values](#) which are:

Valuing People, Innovators, Together, Accountable, Leaders.

Equality and Diversity

We believe that equality, diversity and inclusion is integral to a successful modern workplace. By developing and implementing policies and systems that challenge stereotypes across all aspects of our work, we have a culture that recognises and values the diverse contributions of our staff which benefits everyone. Our strong values of inclusivity and equality support our efforts to attract a diverse range of high quality staff and students, and identify our University as a progressive and innovative workplace that mainstreams equality, diversity and inclusion.

