

Job Title: Web Designer

Grade: 6

Salary: £33,002 to £37,694 per annum, pro-rata if part-time

Department: Marketing and Communications

Hours/Contract: Full-time or job share, fixed term contract for 12 months

Job Family: Technical

Reference: 12550

Role Purpose

The University of Leicester is seeking to appoint a Web Designer to contribute to the redesign and reimagining of its primary website, le.ac.uk, and other associated digital products, as part of a wider University Content Management project.

You will be part of a multi-skilled digital team, including expertise in front and back-end development, UX/UI design, web content, data insights and CMS administration.

You will be able to evidence a passion for delivering creative solutions to UX and UI design challenges. You will contribute to the development of a digital design system, ensuring adherence to current University brand, along with accessibility and usability best practice.

You will be responsible for the creation of functional and effective features that address users' needs, and help them achieve their aims when accessing the University's primary website and other digital platforms.

Main Duties and Responsibilities

- Collaborate with University colleagues to understand business goals, user needs, and project requirements.
- Contribute to the creation of user flows, journey maps, and navigation structures.
- Create low-fidelity wireframes and interactive prototypes based on given objectives and associated content structures.
- Create new reusable and scalable components and layouts, in line with user needs, current design system patterns, and University brand.
- Ensure accessibility and usability principles are embedded into all design work.
- Conduct usability testing with real users, using feedback to refine components or layouts.
- Collaborate with web developers to ensure design work is handed over with clear specifications, component states and guidelines.
- Document new design work in design system library.

Internal and External Relationships

- Work with a range of teams to help ensure products and services are fit for purpose.
- Collaborate with University colleagues to ensure objectives are met.





- Be a source of knowledge transfer, empowering colleagues to be confident and self-sufficient.

Planning and Organising

This role involves forward planning, organisation, and time management. You will be required to deliver on multiple streams of work, projects and initiatives – all demonstrating:

- An ability to work with minimal supervision, but able to escalate issues as appropriate. *
- High standards of design work, minimising issues with hand off and development. *
- An ability to support the Associate Head of Digital in the design, development and review processes. *
- A demonstrable ability to organise, prioritise and plan your own work. *

Qualifications, Knowledge and Experience

Essential

- Educated to degree level, or equivalent experience, or an equivalent professional qualification*
- Proven work experience as a UX/UI Designer, or similar role. *
- A portfolio of UX/UI design work for both web and mobile platforms. *
- Knowledge of wireframe tools/software. *
- Knowledge of design software. *
- Knowledge of usability and accessibility considerations and requirements. *
- Excellent interpersonal and communication skills.
- Ability to present, explain and discuss design approaches and options.

Desirable

- Understanding of atomic design principles.
- Understanding of basic front-end languages, including HTML5, CSS and JavaScript.
- Understanding of Agile digital development principles and processes.

Skills, Abilities and Competencies

Essential

- Willingness to take full ownership of projects and tasks *
- Ability to work effectively within a team. *
- Ability to communicate technical solutions or approaches clearly to all audiences. *
- Excellent organisational skills and a passion for quality delivery. *

****Criteria to be used in shortlisting candidates for interview***



Reason for Fixed Term Contract

The reason for the fixed term contract is stated in section 1.9 in the summary of contractual terms in your contract of employment.

Criminal Declaration

If you become an employee, you must inform your manager immediately, in writing, if you are the subject of any current or future police investigations/legal proceedings, which could result in a criminal offence, conviction, caution, bind-over or charges, or warnings.

Supporting University Activities

As a University of Leicester citizen, you are encouraged to support key university activities such as clearing, graduation ceremonies, student registration and recruitment open days. We encourage all staff as citizens to work flexibly across the University if required. If supporting these activities is likely to affect your workload, please speak to your line manager in the first instance

University Values

Inclusive - We are diverse in our makeup and united in ambition. Our diversity is our strength and makes our community stronger.

Inspiring - We are passionate about inspiring individuals to succeed and realise their ambitions. We challenge our community to think differently, to get involved, and to constantly embrace new ideas.

Impactful - As Citizens of Change we will generate new ideas which deliver impact and empower our community

Freedom of Speech

The University is committed to upholding freedom of speech and academic freedom within the law throughout our recruitment processes. We ensure that all candidates are considered based on merit and suitability for the role, without regard to their lawful viewpoints or the expression of challenging or controversial ideas. Our recruitment policies and practices are designed to protect applicants from discrimination or adverse treatment on the basis of their opinions, and to foster an environment where open debate and diverse perspectives are valued as essential to our academic mission.

Equity and Diversity

We believe that equity, diversity and inclusion is integral to a successful modern workplace. By developing and implementing policies and systems that challenge stereotypes across all aspects of our work, we have a culture that recognises and values the diverse contributions of our staff which benefits everyone. Our strong values of inclusivity and equality support our efforts to attract a diverse range of high quality staff and students, and identify our University as a progressive and innovative workplace that mainstreams equality, diversity and inclusion.

