



Job Title: Management KTP Associate (Global Exhibitions Sector)

Grade: Knowledge Transfer Partnership (KTP)

Salary: Up to £42,000 per annum + £2,000 training package per annum

Department: School of Heritage and Culture

Hours/Contract: Full-time, fixed term contract from 01 September 2026 to 31 August 2028

Reference: 13429

Location: London N1, UK

Role Purpose

The KTP Associate will lead a 24-month transformation project to redesign Barker Langham's global exhibition-development model. The Associate will analyse current workflows, define new requirements, and develop innovative frameworks integrating storytelling, inclusive design, sustainability, digital collaboration and participatory practice.

The role converts academic research into practical tools: workflows, costing models, collaboration platforms and sustainability dashboards and pilot these on UK and international projects.

Working across Barker Langham's global teams, the Associate will embed new capabilities, support organisational change, and produce sector-facing insights and working papers that strengthen Barker Langham's competitiveness and thought-leadership in the cultural and experience sector.

Suitability to the role

This is an exciting opportunity for a graduate in the creative industries to use their skillset developed in the sector. You may be a postgraduate or doctoral Arts graduate, ideally from disciplines such as museums and exhibitions, perhaps with a creative background including but not limited to TV, theatre production, film, arts, design, gaming storytelling or broadcasting. The applicant may already have an agency background as a designer or interpreter.

Candidates will be comfortable working in multi-disciplinary environments. They will bring a solid understanding of the exhibitions and experience sector, with the ability to interpret and respond to client requirements and an appreciation of digital workflows. A key part of their role will be analysing the sector's current linear exhibition production process and helping transition these towards media-centric, equitable and sustainable models of exhibition development.

As part of the recruitment process, candidates will present a creative portfolio demonstrating their abilities.

About the enterprise you will be working with

Barker Langham is a global cultural consultancy delivering exhibitions, museums and immersive experiences across the UK, Middle East, Europe and North America.

The company combines curatorial expertise, creative design, project management and strategic insight to shape world-class cultural destinations. Barker Langham is committed to innovation, sustainability and inclusive practice, and is exploring / transitioning to new regenerative, production-led models of exhibition development





With teams in London, Dubai and Riyadh, Barker Langham works on major international projects and champions sector leadership through research, digital collaboration and community-centred approaches. The KTP supports BL’s ambition to embed new capabilities for global growth.

About Knowledge Transfer Partnerships (KTPs)

For 50 years, KTPs have been helping businesses innovate for growth. They do this by connecting enterprises that have an innovation idea with the expertise to help deliver it. A KTP could be the perfect launchpad for you, helping enhance your career by managing a challenging project central to an enterprise’s strategic development and long-term growth.

You’ll ‘own’ your own project, linked to both a university and an enterprise whose experienced teams will provide you with full support. Applying academic knowledge to a real-world challenge, this is a chance to deliver impact and shape your career, opening doors within both academia and industry.

Benefits

As a KTP Associate, you will receive the following benefits:

- An interesting and challenging role enabling you to engage with a variety of leaders and innovators in the cultural, research consultancy and policy sectors.
- Supervision from world-leading academics and sectoral experts.
- Based at Barker Langham’s Offices in London, you will immerse yourself in the team to help effect meaningful changes. You will be provided the resources to complete the project, with project support from the University’s KTP Office
- £2,000 per year for training and personal development (in addition to salary).
- Management training and mentoring from Innovate UK.

Main Duties and Responsibilities

- Mapping the Global exhibition development processes. Conduct in depth consultations, shadow live projects, and document workflows, software use and team structures, across the company global offices (UK, UAE, KSA, EU, North America).
- Produce market, competitor and literature analyses. Analyse global immersive experience trends, commissioning models and sector practices.
- Define requirements for a new production-led model. Develop conceptual, roles and capability frameworks
- Design workflows, toolkits and sustainability dashboards. Develop operational workflows, costing tools, collaboration tools, and sustainability/regenerative metrics.
- Pilot and evaluate new processes. Apply tools and workflows to UK and international pilot projects, gather data, run feedback loops, and refine tools.
- Roll out and training on new systems and processes. Deliver global training, produce handbooks, videos, and guidance materials, and support culture change.
- Analyse commercial and sustainability benefits. Develop tools to measure revenue uplift, margin improvements, time savings, waste reduction, and social/regenerative impact.





Internal and External Relationships

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Planning and Organising

You will be working to the high-level workplan agreed with the funder from which you will develop a detailed action plan (with activities, outputs, Gantt chart, resource planning, risk assessment etc.), adapting it as the project progresses.

Your will formally report progress against (and variations from) this plan every 4 months at a Project Board meeting of the partners.

Qualifications, Knowledge and Experience

Essential

- Demonstrated interest /and or experience in the creative sector inc. at least basic understanding of exhibitions organisations operating environments
- Evidence of organisational and project management skills either through experience or a qualification

Desirable

- Postgraduate or doctoral Arts graduate, ideally from disciplines such museums and exhibitions, perhaps with a creative background including but not limited to TV, theatre production, film, arts, design, gaming, storytelling or broadcasting as TV or theatre production, film, or broadcasting. The applicant may already have an agency background as a designer or interpreter

Skills, Abilities and Competencies

Essential

- Analytical and diagnostic capability. Skilled in process mapping, SWOT, stakeholder analysis, scenario modelling, and KPI development.
- Creative and conceptual thinking. Ability to synthesise curatorial, design, sustainability, digital





and participatory theory into practical frameworks.

- Project and change management. Competent in planning, piloting, evaluating, and embedding organisational change across global teams.
- Communication and facilitation. Strong written and verbal communication, able to present to senior leadership, run workshops, and produce sector facing publications.
- Digital and collaborative competence. Understanding of digital workflows, collaboration platforms, and cross disciplinary working.
- Global cultural awareness. Comfortable working across UK, UAE, KSA, EU and North American

Desirable

- Sustainability and regenerative literacy. Ability to apply Lifetime Cycle Analysis tools, sustainability dashboards, regenerative metrics, and Environmental Sustainability Goals aligned methodologies.

**Criteria to be used in shortlisting candidates for interview*

Reason for Fixed Term Contract

The reason for the fixed term contract is stated in section 1.9 in the summary of contractual terms in your contract of employment.

Criminal Declaration

If you become an employee, you must inform your manager immediately, in writing, if you are the subject of any current or future police investigations/legal proceedings, which could result in a criminal offence, conviction, caution, bind-over or charges, or warnings.

Supporting University Activities

As a University of Leicester citizen, you are encouraged to support key university activities such as clearing, graduation ceremonies, student registration and recruitment open days. We encourage all staff as citizens to work flexibly across the University if required. If supporting these activities is likely to affect your workload, please speak to your line manager in the first instance

University Values

Inclusive - We are diverse in our makeup and united in ambition. Our diversity is our strength and makes our community stronger.

Inspiring - We are passionate about inspiring individuals to succeed and realise their ambitions. We challenge our community to think differently, to get involved, and to constantly embrace new ideas.

Impactful - As Citizens of Change we will generate new ideas which deliver impact and empower our community

Freedom of Speech

The University is committed to upholding freedom of speech and academic freedom within the law throughout our recruitment processes. We ensure that all candidates are considered based on merit and suitability for the role, without regard to their lawful viewpoints or the expression of challenging or





controversial ideas. Our recruitment policies and practices are designed to protect applicants from discrimination or adverse treatment on the basis of their opinions, and to foster an environment where open debate and diverse perspectives are valued as essential to our academic mission.

Equity and Diversity

We believe that equity, diversity and inclusion is integral to a successful modern workplace. By developing and implementing policies and systems that challenge stereotypes across all aspects of our work, we have a culture that recognises and values the diverse contributions of our staff which benefits everyone. Our strong values of inclusivity and equality support our efforts to attract a diverse range of high quality staff and students, and identify our University as a progressive and innovative workplace that mainstreams equality, diversity and inclusion.

